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Livelihood and Enterprise Development Programme (LEDP) of NABARD, Deadline: – Ongoing

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To: ssjyc@rediffmail.com

Sat, Jan 3, 2026 at 4:44 PM

Dear Madam/Sir,

Greetings from P. S. Consultants, Bhubaneswar and Wish you a Happy and Prosperous New Year – 2026 !

The **Livelihood and Enterprise Development Programme (LEDP)** is a flagship livelihood promotion initiative of the **National Bank for Agriculture and Rural Development (NABARD)** designed to move beyond short-term skill training and ensure **actual establishment and sustainability of rural enterprises**. LEDP represents NABARD's evolved approach to livelihood development, focusing on **cluster-based, market-linked, and credit-supported enterprise promotion** for rural poor households, especially **women SHG members and JLGs**.

Concept and Objective of LEDP

The primary objective of LEDP is **enterprise establishment and income stabilization**, rather than training alone. Unlike MEDP, LEDP integrates **capacity building with long-term handholding**, credit linkage, and market access support. The programme aims to:

- Promote **viable micro and small enterprises** in farm, off-farm, and non-farm sectors
- Enhance **sustainable income generation** for SHG/JLG members
- Develop **cluster-based livelihood ecosystems**
- Strengthen **market and institutional credit integration**

LEDP is particularly suited for **technology-based, value-added, and emerging sectors** such as food processing, renewable energy, agri-services, handlooms, crafts, and rural services.

Technical Design and Implementation Framework

From a technical perspective, LEDP follows a **three-phase implementation model**:

Phase I: Pre-Training Phase

This includes **baseline surveys, cluster mapping, participant selection, and market feasibility analysis**. The objective is to identify enterprise-ready SHG/JLG members and ensure demand-driven activity selection.

Phase II: Training Phase

Participants undergo **10–20 days of intensive skill training**, combining:

- Technical skill upgradation
- Enterprise management, costing, and pricing

- Quality control and compliance
- Exposure visits to successful enterprises

Phase III: Post-Training and Handholding Phase

This is the core strength of LEDP. It includes:

- **Enterprise establishment support**
- **Credit linkage** with banks (SHG-Bank linkage, MUDRA, PMFME, etc.)
- **Raw material and demonstration unit support**
- **Branding, packaging, marketing, and e-commerce facilitation**
- Continuous mentoring for **12-24 months**

Financial Structure and Cost Norms

LEDP is supported through **grant assistance from NABARD** routed to eligible implementing agencies. The **indicative project cost** generally ranges between **₹5 lakh to ₹20 lakh**, depending on:

- Number of participants (50–120)
- Sector and technology intensity
- Duration of handholding support
- Infrastructure and demonstration requirements

Typical Cost Components Include:

- Baseline survey and cluster mapping
- Training and capacity building costs
- Participant stipends
- Exposure visits
- Demonstration units and tools
- Handholding, mentoring, and business development services
- Market linkage, branding, and documentation

Funds are usually released in **phased instalments**, linked to progress milestones and reporting.

Expected Outcomes and Significance

A well-implemented LEDP results in:

- **60–80% enterprise establishment rate**
- **Sustained income enhancement** of ₹4,000–₹8,000 per month per household
- **Strong women-led and group-based enterprises**
- **Improved credit absorption and repayment behaviour**

In conclusion, LEDP is a **high-impact, outcome-oriented livelihood intervention** that aligns skill development with enterprise creation, financial inclusion, and market integration, making it a cornerstone of NABARD's rural economic development strategy.

P. S. Consultants has the expertise in designing such project proposals suiting client's requirements. We have also been successful in mobilizing funds on various social domains from different Ministries, Government of India, CSRs including SBI Foundation and Foreign Agencies.

Hope you would not miss out in securing the scope of our services.

We look forward to hearing from you at the earliest!

With regards,

Pravat C. Sutar

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Disclaimer:

- 1. We don't claim any representativeness of the aforesaid Agency. This is for wider circulation of the public advertisement already published by the same Agency.**
- 2. We DO NOT work as a broker or middleman for any agency. Rather, we strongly rely on our professional expertise.**
- 3. By taking your order to prepare your project proposal, we do not assure any guarantee of its approval and sanction by the donor. It lies with the sole discretion of the agency concerned.**

About P. S. Consultants:

P. S. Consultants has a reach of 45,953 NGOs in 14 states in India since inception during the year 2015. Many organizations have been successful in receiving small, medium and large funds through our professional expertise in preparing suitable project proposals suiting client's funding requirements.

Funding success by P. S. Consultants:

In reference to the above subject, we are proud to say that we have been able to mobilize funds for NGOs as per following details:

Sl. No	Type of funds	Source	Duration	No of Funds	Total Amt. (INR) Approx.
1.	Small funds	Ministry of Education,	3 days each	11.00	33,00,000.00 (Thirty-Three Lakhs Indian

Sl. No	Type of funds	Source	Duration	No of Funds	Total Amt. (INR) Approx.
		Government of India			Rupees Only) @ 3.00 Lakh each
2.	Medium Funds	Ministry of Science and Technology and MSME	2 years each	2.00	1,00,00,000.00 (One Crore Indian Rupees Only) @ 50.00 Lakh each
		Foreign funding (Grow Further)	2.5 years	1.00	US\$ 98,505.0411 (tentative) - Under Negotiation
3.	Large Funds	Foreign Funding (European Union)	5 years	1.00	5,00,00,000.00 (Five Crore Indian Rupees Only) Single: INR 5.00 Cr
		SBI Foundation (SBIF Muskaan)	2 years	1.00	1,50,00,000.00 (One Crore Fifty Lakhs Indian Rupees Only) - Final Negotiation stage
		SBI Foundation (SBIF ILM - Foundational Learning for Out of School Girls)	2 years	2.00	4,00,00,000.00 (Four Crore Indian Rupees Only) - Under Negotiation
Total Funds Mobilized as on date (Indian Rupees - Twelve Crores Eighty Lakhs Approx.)					12,80,00,000.00

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